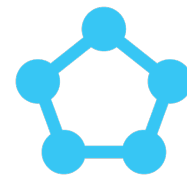


**Professional
Services for NPO
Institutional
Strengthening**



Inter-Cultur



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Inter-Cultur at a Glance: *Our Commitment to Social Impact*

Inter-Cultur (IC) is a Finnish non-profit organization primarily focused on programs related to vocational training and job creation. Beyond this, we provide professional services to institutions, helping them unlock potential, grow sustainably, and achieve greater impact.

International outreach

We have developed projects and foster collaboration in multiples geographies:

- Guatemala
- Nicaragua
- Honduras
- El Salvador
- Bolivia
- Kenya
- Lebanon

>4,5 MEUR of exercised budget

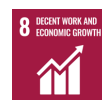
In cooperation with the Ministry for Foreign Affairs of Finland



Ulkoministeriö
Utrikesministeriet
Ministry for Foreign
Affairs of Finland

SDG-aligned impact

Our programs and services aim to alleviate poverty and generate impact by contributing to specific SDGs



Co-creators for social change

We collaborate with 20+ civil society organizations in Finland and abroad and a wide network of private donors, financing partners, universities, and companies

Our Essence – IC's Institutional Identity

MISSION

We are passionate about advancing positive social change. Through impactful investments, development programs, and professional services in sustainability, we unlock the potential of individuals and uplift our institutional partners to create a brighter present and build a sustainable future.

VISION

Every individual has the opportunity to flourish and contribute to a more inclusive and prosperous society. Driven by the vibrant conviction that dignified employment empowers individuals, we believe in the power of economic freedom to create welfare and foster social justice.

VALUES

Dignity

It signifies respect for the inherent worth and equality of all individuals, promoting inclusivity, empowerment, and the protection of human rights.

Excellence

It signifies a drive for continuous improvement, professionalism, and achievement of meaningful outcomes for all our stakeholders.

Collaboration

It signifies our belief in the power of partnerships, teamwork, collective expertise, and networks to drive positive social change.

Strategic Partnerships with Non-Profit Organizations (NPOs)

By focusing on these **key areas**, we harness our expertise and experience to help NPOs augment their social impact.

Our Value-Adding Formula



Two-fold Approach to NPO Collaboration



Design, finance and evaluation of social development programs

We co-create **impactful projects** that promote vocational training and job creation.



Organizational growth and development

We **empower organizations** with tailored strategies and insights to foster growth and achieve sustainable development.



Journeying Together: *Strategic Path to Unlock Potential*

At the heart of our professional services lies a crafted **step-by-step approach** designed to understand and address our partner's challenges and aspirations thoroughly.

By partnering closely and accompanying them at every stage, we ensure a comprehensive and supportive journey, steering organizations toward achieving and maintaining sustainable growth.





Organizational growth and development

Pillars of Excellence: *Deep Dive into Areas Driving Change*

By focusing on these **key areas**, we harness our expertise and experience to help NPOs augment their social impact.

A deep dive into the **guiding principles** and visionary strategies steering your NGO's **mission and direction**. We assess alignment with **long-term goals** to ensure impactful and sustainable growth.

Strategic Management

A journey through the organization's **intellectual assets**, ensuring efficient transfer of **applied knowledge**. Through strategic organization and transfer of key knowledge areas, we underscore the role of impact measurement in driving transformative outcomes.

Knowledge Management

An in-depth look at Resource Management, Financial Health, and Risk Management. We bridge the gap between strategic aspirations and daily operations, ensuring resources are utilized with efficiency to achieve **operational excellence**.

Operational Management

Navigating **leadership drive and cultural ethos** in driving change. We emphasize the intertwined nature of these elements, crafting strategies that resonate with the organization's identity while ensuring adaptability.

Change Management

Best-in-Class Tools for NGO Empowerment

Utilizing tried-and-tested **tools**, we empower NPOs with the capabilities to drive change and become more sustainable.

| | Strategic Analysis | Stakeholder Engagement | Performance and Risk Management | Organizational Systems and Infrastructure |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Toolkit's Examples | <ul style="list-style-type: none"> • SWOT Analysis • Competitor Benchmark Study • Social Business Model Canvas | <ul style="list-style-type: none"> • Stakeholder Mapping • Donor Mapping & Cultivation • Beneficiary Feedback Mechanisms | <ul style="list-style-type: none"> • Key Performance Indicators and Metrics • Risk Assessment and Management Frameworks | <ul style="list-style-type: none"> • Organizational Workflow Charts • Internal Communication Platforms • Resource Allocation Models |
| Primary Value | <p>Provides a clear snapshot of the current position and upcoming challenges. These tools guide NGOs in making strategic decisions to boost their social impact and uncovering value creation.</p> | <p>Elevates relationship-building for success. By understanding stakeholder dynamics and aligning with donors and beneficiary aspirations, we can shape sustainable finance, stay updated with trends, and garner crucial feedback.</p> | <p>Combines proactive monitoring with strategic foresight. These tools help NGOs quantitatively gauge impact, assess efficiency, and anticipate risks, ensuring consistent performance and adaptability.</p> | <p>Enhances internal efficiency and cohesion. By refining systems and infrastructure, NGOs ensure their foundational elements are integrated and geared to excel in their mission.</p> |

Engage, Empower, Excel: *Co-Creating Sustainable Success*

Through dynamic and engaging **sessions**, we aim to provide NPOs with the skills and strategies to amplify their reach.

Our experienced team employs a blend of interactive methodologies to tap into the collective wisdom of your organization.

We facilitate spaces where ideas are unlocked, and transformative strategies take shape, whether it's online or onsite.



Workshops

Interactive sessions that foster collaborative learning and problem-solving.



Training Seminars

Structured programs aimed at imparting specific knowledge or skills.



Strategic Ideation and Analysis

Creative meetings designed to generate outcome-centric, insight-driven brainstorming



Executive Facilitation

Targeted sessions to guide and assist leadership teams in decision-making and strategic alignment.

Meet the Team Behind our Mission



Santi Martínez

Managing
Director



Mikael Forsell

Partnerships
Manager



Gerardo Falcón

Head of
Development



Benjamin Koski

Project
Specialist

Thank you!

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